

## Well-being Plan Consultation - Communication Plan overview

| Why  | Questions  | Who   | When   |
|--|--|---|--|
| <p>To inform people of the well-being plan and obtain feedback from professional stakeholders and the public on the priorities.</p>  | <p><b>Questions from last time</b></p> <ol style="list-style-type: none"> <li>1. Do you agree with the Well-being Priority the PSB is trying to achieve?</li> <li>2. Where do you think the combined power of the PSB could make a difference?</li> <li>3. Does anything in this draft plan need to change?</li> <li>4. Have we missed anything in this plan?</li> <li>5. We want people to stay involved. How can we do this?</li> <li>6. Any other comments or ideas?</li> </ol> | <ol style="list-style-type: none"> <li>1. <b>Statutory Consultees</b> -               <ul style="list-style-type: none"> <li>- FG Commissioner</li> <li>- Conwy &amp; Denbighshire PSB Members (also PSB Officers &amp; Engagement Contacts)</li> <li>- Other Partners (e.g. SNPA, Arts Council)</li> <li>- Joint PSB Scrutiny Committee</li> <li>- Relevant 3<sup>rd</sup> sector organisations</li> <li>- Public</li> <li>- Businesses</li> <li>- Trade Unions</li> </ul> </li> <li>2. Town &amp; Community Councils</li> <li>3. Conwy &amp; Denbighshire Partnerships</li> <li>4. North Wales wide partnerships (e.g. RPB, NWEAB etc)</li> <li>5. NW PSB officers</li> </ol> | <p>Formal consultation to take place for a 12 week period, from w/c 1<sup>st</sup> August to 17<sup>th</sup> October 2022.</p> |
| <b>Consultation Methods</b>  |  |   |  |
| <p><b>Survey</b></p> <ul style="list-style-type: none"> <li>• Produce SNAP survey to be published on PSB website (based on the above questions)</li> <li>• Make paper copies available on request (via PSB contact us page)</li> </ul> |  |   |  |
| <p><b>Publicise on PSB partners organisational websites (both public &amp; internal pages)</b></p> <ul style="list-style-type: none"> <li>• Develop press release and share with partners</li> </ul>                                   |  |   |  |
| <p><b>Publicise on partner's social media platforms</b></p> <ul style="list-style-type: none"> <li>• Social media schedule to be developed and shared with PSB partners</li> </ul>   |  |   |  |

**Email**

- directly email the stakeholders outlined above and people & community groups who expressed an interest to stay in touch from the County Conversation engagement activities